



**ALTHESYS**  
Strategic Consultants

**WAS**  
Waste Strategy

# WASTE MANAGEMENT

Industry & Corporate Strategies • Environment & Recycling •  
Costs and Benefits for Italy • Perspectives and Rules.

*Rome, November 19th 2014  
Auditorium of Via Veneto*

*In cooperation with:*



## Program

9.00-9.30	<i>Registration and welcome coffee</i>	
9.30-10.00	<i>WAS Annual Report Presentation</i> <b>Waste Management and Recycling Italian Industry between corporate strategies and system policy</b> <b>Alessandro Marangoni</b> Althesys Strategic Consultants	
10.00-10.20	<b>Where is Europe heading? The new EU waste policies</b> <b>Anna Karamat</b>	EU Commission - DG Environment
10.20-10.40	<b>Waste Management in Italy</b> <b>Roberto De Santis</b>	Conai
10.40-12.00	<b>Waste Management: which strategies for the future?</b> <i>Discussing:</i> <b>Filippo Brandolini</b> <b>Monica Ceroni</b> <b>Pietro D'Alema</b> <b>Daniele Fortini</b> <b>Claudio Galli</b> <i>Moderator: <b>Antonio Cianciullo</b>, La Repubblica journalist</i> Federambiente Fise-Assoambiente Amiu Genova Ama Roma Hera Ambiente	
12.00-13.00	<b>The role of industry and citizens: prevention and recycling</b> <i>Discussing:</i> <b>Filippo Bernocchi</b> <b>Giovanni Corbetta</b> <b>Manuela Kron</b> <b>Roberto Sancinelli</b> <i>Moderator: <b>Antonio Cianciullo</b>, La Repubblica journalist</i> Anci Ecopneus Nestlè Montello	
13.00	<b>Waste Management as a driver for growth</b> <b>Barbara Degani</b> Deputy Minister of the Environment	
	<i>Buffet</i>	